

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: HOEKSTRA FOR SENATE(331253)
190 Monroe Ave NW Ste 30
Grand Rapids, MI 49503-2637

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1091-54680
Contract Dates: 10/23/2012-10/30/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1091-409509
Invoice Date: 11/04/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/04/2012

Page 1 of 2

PAY BY 12/04/2012
Net 30 days

In Account With: BRABENDER COX(216578)
1218 Grandview Ave Fl 1
Pittsburgh, PA 15211-1239
ATTN:Accounts Payable

Product Desc: HOEKSTRA 10/22-30/12

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
2	FIRST FORECAST MORNINGS		10/30/2012-10/30/2012		. T		30	1	55.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		. T		1		55.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	05:28:06 AM		BCPH1210H	30	55.00			
4	CBS THIS MORNING		10/29/2012-10/29/2012		M		30	1	55.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		1		55.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	08:21:19 AM		BCPH1210H	30	55.00			
6	THE PRICE IS RIGHT		10/29/2012-10/30/2012		M T		30	2	315.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T		2		315.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	11:58:42 AM		BCPH1210H	30	315.00			
10/30/2012	Tu	11:59:22 AM		BCPH1210H	30	315.00			
8	TWO AND A HALF MEN		10/29/2012-10/29/2012		M		30	1	565.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		1		565.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	11:30:05 PM		BCPH1210H	30	565.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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10	DAVID LETTERMAN		10/29/2012-10/30/2012		M T		30	2	295.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T		2		295.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	12:16:25 AM		BCPH1210H	30	295.00			
10/30/2012	Tu	12:00:45 AM		BCPH1210H	30	295.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		7		1,895.00		284.25	1,610.75	0.00	0.00
						0.00		0.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	1,895.00
Trade Value	0.00
Agency Commission	284.25
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	1,610.75

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